



CTU

UCEEB

LEARNING AND SHARING: CAPTURING THE SOFT ASPECTS IN SCC PROJECTS

Citizen engagement practices towards climate neutrality, 24.03.2020

Tomáš Vácha, Michal Kuzmič

**Czech Technical University in Prague,
University Centre for Energy Efficient Buildings**



CTU

UCEEB

PARTICIPATORY DESIGN TEAM

Who: Social scientists working within technical university

Role: Engaging stakeholders in research and urban innovation projects

Experience:

- **national R&D projects**
- **municipal projects**
- **contracts for national and local government**
- **H2020 Triangulum**





CTU
UCEEB

PILLARS OF PARTICIPATORY DESIGN

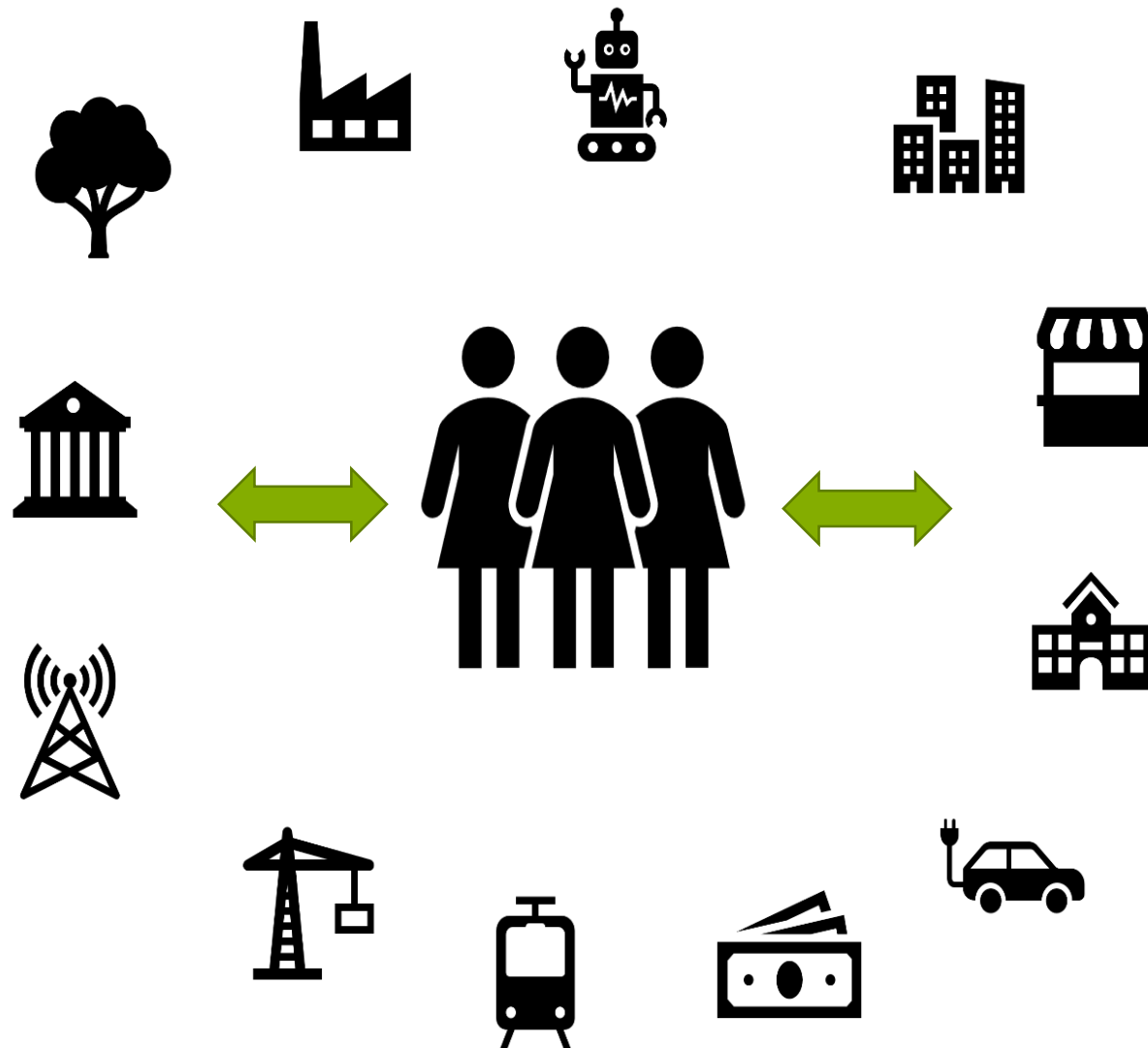


+ testing, evaluation and sharing



CTU
UCEEB

SOCIAL AND PROCESS INNOVATION





CAPTURING THE „SOFT ASPECTS“

- Workshop at MoU – representatives of several SCC projects (spring 2019)
- What they consider the main impact of their project is mostly something else that the actual deliverables
- What they felt was worth sharing wasn't monitored and captured enough
- There is follow up research looking into collected data from lighthouse and follower cities

replication X learning



The University of Manchester



CTU

UCEEB

STAKEHOLDER ENGAGEMENT: MONITORING AND SHARING

PROCESS:

- Individual experience and stories
- Changes in attitude
- Drivers and barriers
- Fuck-ups
- Useful tips

RESULT/SOLUTION

- Soft impact
- Processes and organizational structure
- New collaboration and spin-off projects
- Positive externalities
- Shared goals and language

