

## Mission Board on Climate-neutral and Smart City: Citizen engagement practices towards climate neutrality

**Date:** March 24<sup>th</sup>, 2020 starting at 9:00 CET

**Location:** Online event

### Scope:

More than half of the world's population now lives in urban areas. This is expected to reach 80% by 2050. Cities and metropolitan areas are centres of economic activity, knowledge generation, innovation and new technologies. They impact upon the quality of life of citizens who live and/or work in them and they are major contributors to global challenges.

In order to achieve climate neutrality, it is important both to work towards systemic change and to create urban environments which are creating well-being, and equal opportunities to all. This is why we need a strong engagement of citizens.

This event emerges the EU Commission Mission Board for climate-neutral and smart cities in Horizon Europe and Horizon 2020 Smart City Lighthouse projects citizen engagement experiences and lessons learned.



Figure Shutterstock, city of Espoo

This event is organized by  **SPARCS** H2020 Lighthouse project and



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### AGENDA (CET TIME):

- 9:00 **Welcome**  
Helena Kyrki, Manager for Sustainable Development, City of Espoo
- Practicalities of the day**  
Mari Hukkalainen, VTT, SPARCS
- 9:05 **Sustainable cities from digital solutions: Mission-led innovation in Horizon Europe**  
Olli Voutilainen, Ministry of Economic Affairs and Employment of Finland
- 9:15 **The perspective for citizen engagement from Commission**  
Oana-Andreea Melinceanu, European Commission
- 9:30 **Why citizens are important in the transition towards climate neutrality? Mission Board objectives**  
Maria Vassilakou, Board member of Mission of Climate Neutral and Smart Cities

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### Success stories and challenges how citizens are engaged

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- 9:40 **Smart City Lighthouse projects targeting climate neutrality with citizens**  
Espoo citizen engagement, Elina Wanne, City of Espoo, SPARCS
- 9:45 **Citizen Engagement practices towards climate neutrality**  
Hans-Martin Neuman, AIT, *Smarter Together*
- 9:50 **A model of participation and community in Tampere and example cases for citizen engagement**  
Maarit Vehviläinen, City of Tampere, *STARDUST*
- 9:55 **MATCHUP citizens' engagement strategy**  
Ernesto Fabuel, City of Valencia, *MATCHUP*
- 10:00 **Energy renaissance program How to facilitate retrofits of housing cooperatives?**  
Maria Viitanen, City of Helsinki, *MySmartLife*
- 10:05 **Learning and sharing: capturing the soft aspects in SCC projects**  
Tomáš Vácha, CVUT
- 10:10 **POCIFY – Citizen engagement approach for cultural heritage sites**  
José Campos Cost, EDP, *POCIFY*
- 10:15 **Reflections, comments and questions**
- 1) What are the questions raised
  - 2) From citizens:
    - Concerns and needs
    - Priorities
    - Proposals/Recommendations for actions and strategies
    - Suggested partnerships to accomplish the Mission's objectives
    - Other issues raised
  - 3) Lessons learned
- 11:00 **Impact of citizen engagement, reflections**  
Mission Board Assembly member Miimu Airaksinen
- 11:05 **Closing words**  
SPARCS coordinator, Dr. Francesco Reda, VTT

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